

# Thomas Leo Desrosiers

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## EDUCATION

### VANDERBILT UNIVERSITY

Nashville, TN

#### OWEN GRADUATE SCHOOL OF MANAGEMENT

GPA: 3.5

*Master of Marketing, Graduated in May of 2021*

- Merit-Based Scholarship Recipient.
- Honored for leadership, curiosity, and passion in two school articles.

## EXPERIENCE

### GOOGLE

Atlanta, GA

*Cloud Technical Resident*

August 2021 – Present

- Highly trained in Google Cloud Platform products and services to help companies and organizations make the most of their technology operations at a reasonable price point.
- Coordinated with Google Engineers and Technology Experts to better understand how to serve customers.
- Guaranteed Placement in a Permanent Technology Consultant role post-rotational program.

### RUBY CARES (*Financial Healthcare SaaS*)

Nashville, TN

*Digital Marketing Coordinator*

October 2020 – December 2020

- Managed backend marketing and data connections through tools like Google BigQuery, Analytics, and DataStudio, in order to provide meaningful data visualizations and dashboards.
- Coordinated with developers and engineers to integrate data collection into products and services.
- Organized and analyzed over 200,000 streaming and static data records in total.

*Marketing and Operations Intern*

February 2020 – August 2020

- Spearheaded company growth through data-driven lead generation, A/B testing, and paid social marketing.
- Leveraged tools such as UTM tagging, Autopilot, Tableau, Customer.io, and Google DataStudio to uncover customer needs and maintain positive customer relationships.
- Conducted 30 interviews and focus groups to analyze pain points in current medical billing systems.

**IMPACT:** Managed 13,000 contacts to maintain positive customer relationships --- Created impactful data visualizations and dashboards for internal distribution --- Mapped customer needs for a product that provides 60% of total revenue

## ADDITIONAL

### TECHNICAL PROJECTS

*DIY Supercomputer Project...* [tdesrosi.com/supercomputer-project-2](http://tdesrosi.com/supercomputer-project-2)

July – December 2020

- Built an array of four GPU-accelerated desktop computers to conduct medical research.
- Supercomputer advances healthcare research via the Rosetta@Home medical research project.

*Freelance Web Development...* [tdesrosi.com/contact](http://tdesrosi.com/contact)

July 2020 – Present

- Created dynamic and responsive websites in the React/Node.js framework for six clients.
- Perform regular maintenance and site updates.

*Finance Analysis...*

July – August 2020

- Created a financial modeling software for personal cash flow and investment monitoring.
- Software monitors stock trends in order to alert of potential risks and opportunities.

### VANDERBILT UNDERGRADUATE BUSINESS – BUSINESS OF V.U.

Nashville, TN

*Undergraduate Student Participant*

August 2019 – December 2020

- One of four undergraduate students selected to perform an internal audit of the university's financial statements in order to gain insights on higher-educational operations, governance, and financing.

## SKILLS

- **Languages:** English - Native, Spanish - Intermediate, German - Beginner
- **General Computer Skills:** Microsoft Excel, Visual Basic, Tableau, Networking, Unix/DOS Terminal Commands, Google Cloud Platform Products and Services
- **Development Skills:** HTML/CSS, JavaScript (React/Node), PHP, SQL, MongoDB, Python, TensorFlow
- **Business Skills:** Digital Marketing, Product Management, Finance, Accounting, Operation Management
- **Interests:** Electronics, Computing, Design Thinking, New Product Development, Technological Innovation, Web Development, Statistics, and music of all types!